

KEY CLUB®

Quick List – Quick Tips and Ideas for New Clubs

Please check out these tips and ideas compiled by the New Club Building and Reactivation Committee!

Fun Fundraising Ideas!

- Bake Sale: Sell goods baked by members at or outside of school
- Face Painting: Set up a booth at games and carnivals
- Coat Checks: Have members perform this service at school events
- Flea Market: Gather "junk" from members and sell them at a flea market
- School Dances: With your school's permission, hold a dance at your school or at a junior high school
- Sports Tournament: Hold a basketball, dodge ball, or ping-pong tournament for teachers and students

Service Projects

- Beach & Park Cleanup
- Food drives, book drives, coat & clothing drives
- Volunteer at a soup kitchen or food pantry
- Tutor local elementary school kids
- Shovel snow for senior citizens in the winter
- Make cards for military or hospitalized children

Club Membership

- Create committees to make Key Club members feel more involved
 - Have in-meeting projects and invite non-Key Clubbers to participate
- And most importantly...
- Promote and advertise Key Club around your school and community

Public Relations

- Order free Key Club brochures and posters online to promote your club! The link is: <http://store.kiwanis.org/c-145-literature.aspx>
- Put an ad for your club in your school newspaper, hang up fliers, and have announcements for club meetings.
- Purchase and wear Key Club shirts. Show your Key Club spirit! And feel free to do the Beaver Call with a bunch of Key Club buddies in the hallway! When people ask what's up, let them know about Key Club.

Working with Officers

When collaborating with fellow officers one must:

- Listen to everyone's ideas.
- Be flexible with each other as a group.
- Accept the group's work, while working mutually with one another.
- Recognize each other's ideas while working together upon improving them.
- Remember that one of the main purposes of Key Club as an organization is gaining leadership skills and experiences through service, don't lose sight of that through your positions of power.

Advisor Roles

- Advisors should be supporting the Key Club, not running it.
- Advisors are there to be a liaison between you and the school administration.
- Advisors give a different perspective on meetings, events, and people.